Congress of the United States Washington, DC 20515

March 29, 2011

Mr. Daniel S. Mead President and Chief Executive Officer Verizon Wireless 15 Federal Road Brookfield, CT 06804

Dear Mr. Mead:

A March 26, 2011 article in <u>The New York Times</u> described the information that telecommunications carrier Deutsche Telekom collected about one of its customers, Mr. Malte Spitz, a German Green Party politician ("It's Tracking Your Every Move and You May Not Even Know). According to the report, the information about Mr. Spitz that was gathered and stored by his carrier was extensive: "In a six-month period…Deutsche Telekom had recorded and saved his longitude and latitude coordinates more than 35,000 times. It traced him from a train on the way to Erlangen at the start through to that last night, when he was home in Berlin." As Co-Chairmen of the Bi-Partisan Privacy Caucus, we are interested in your company's customer data collection, storage and disclosure practices. Accordingly, we request responses to the questions that follow.

- 1. Please describe the policies and procedures your company utilizes to comply with Section 222 of the Communications Act (47 U.S.C. 222), which requires express prior authorization of the customer for use, disclosure of or access to the customer's location information for commercial purposes.
- 2. What personally identifiable information does your company collect from its customers?
- 3. How is this information collected (i.e., initial sign-up process, usage of mobile phone, etc.)?
- 4. How does your company use customer's personally identifiable information? Does your company rent or sell the information? Does your company use personally identifiable information for marketing purposes?
- 5. How does your company store this information (i.e., in a form that is encrypted or otherwise indecipherable to unauthorized persons)? How long is it stored? How does your company dispose of the information? Is the information always disposed of after a

customer has terminated his or her business relationship with your company? If not, why not?

- 6. Other than pinpointing a customer's location for purposes of identifying the strongest signal, does your company use any other mechanisms for determining the location of a customer's mobile phone, such as how frequently the customer checks her email? If yes, what are these mechanisms and what is the purpose of each of them?
- 7. Is it a common practice of your company to inform the customer when relevant data is being collected and how this data is being used? If not, why not?

Please provide responses to these questions within 15 business days or no later than April 19, 2011. If you have questions, please have a member of your staff contact Mark Bayer of Rep. Markey's staff or Emmanual Guillory of Rep. Barton's staff.

Sincerely,

Edward Markey

Co-Chairman

Congressional Bi-Partisan Privacy Caucus

Joe Barton

Co-Chairman

Congressional Bi-Partisan Privacy Caucus